



# FUNDRAISING

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## ADVANCEMENT PLAN

2024-2026 GFWC CLUB MANUAL

**“GIVING IS NOT JUST ABOUT MAKING A DONATION, IT’S ABOUT MAKING A DIFFERENCE.” KATHY CALVIN**

Fundraising plays a vital role in your efforts to make a difference in your community, club, and with club members. Fundraisers provide an opportunity to work with others in your community to support local projects, charitable causes, affiliate organizations, your club’s community service and outreach projects, or GFWC. Successful fundraising can increase your club’s visibility in the community, foster cooperation, provide a sense of accomplishment, cultivate pride and ownership in the organization, and create life-long friendships—all while building a stronger and better club.

Educate, Energize, and Empower your members to choose a fundraising idea, plan a successful event, advance and promote your club and GFWC, and gain recognition for your fundraising efforts. If you have questions or need assistance, please contact any of the Fundraising Committee Members, who are happy to help.



**GFWC**  
est. 1890  
**GENERAL FEDERATION  
OF WOMEN’S CLUBS**

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# COMMUNITY CONNECTION INITIATIVE:

## FIRST FRIDAY FOODIES



First Friday Foodies is a project that gives members multiple opportunities to connect with each other as they work together on a regular community-wide fundraiser. Frequently, local workers have limited options and time to enjoy a good lunch. This project involves taking orders from employees of local businesses and delivering them a hot midday meal on the First Friday of every month. Club members work together in teams to advertise and take orders, collect payment, purchase groceries, prepare the food, package the meals, and make deliveries.

As members' schedules and obligations may change from month to month, this project will allow the flexibility to connect with different members and work on varied tasks each month. This project is adaptable to your club's available resources. If there are enough volunteers, your club could expand to weekly deliveries on every Friday. If a full meal is too great an undertaking, your club could sell Tuesday or Thursday Treats and take orders for baked goods or healthy snacks. This project can also be adapted to the number of available customers. For example, in a smaller community, you may be able to deliver to several businesses (such as the local dentist, doctor, florist, hairdresser, courthouse, insurance agency, boutique, or plant); in a larger community, you may choose a small number of office buildings or adjacent businesses and offer food deliveries to them.

Regular interaction in support of one project will give club members opportunities to connect throughout each month. Be sure to check the applicable food service regulations in your area. As always, a good fundraiser can reflect positively on your club and its members, so each time you take an order, package a meal, or make your deliveries, you will have a new opportunity to increase awareness of your club and the many ways you serve the community and the potential for membership recruiting.